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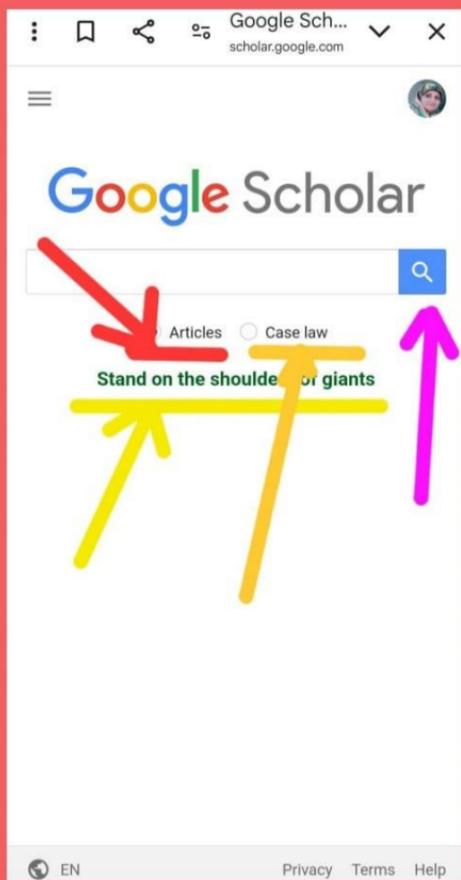
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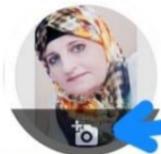
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The image shows a mobile search interface. At the top, there is a profile picture of a person and the Google logo. Below that is a search bar containing the text 'google scholar' and a magnifying glass icon. A red arrow points from the search bar down to the search results. The search results include a link to 'Google Scholar' with the URL 'https://scholar.google.com' and a blue diamond icon. Below this is a description: 'Google Scholar provides a simple way to broadly search for scholarly literature. Search across a wide ...variety of disciplines and sources: articles,'. Further down, there are several search results with left-pointing arrows and the following titles: 'الباحث العلمي', 'Google Scholars', 'Google Scholar Citations', 'Scholar', and 'Profiles'. At the bottom, there is a navigation bar with icons for 'الإشعارات', 'محفظة', 'بحث', and 'الصفحة الرئيسية', with the 'بحث' icon highlighted. A second red arrow points from the 'Google Scholar Citations' result down to the 'بحث' icon.

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[M. H. ... - Mass Communication Quarterly, 2004 - journals.sagepub.com](#)

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Public opinion and public opinion polling

H Blumer - American sociological review, 1948 - JSTOR

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A guide to public opinion polls.

G Gallup - 1944 - psycnet.apa.org

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