How to construct an MCQ



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We always need public speech ?!



Tell a captivating story



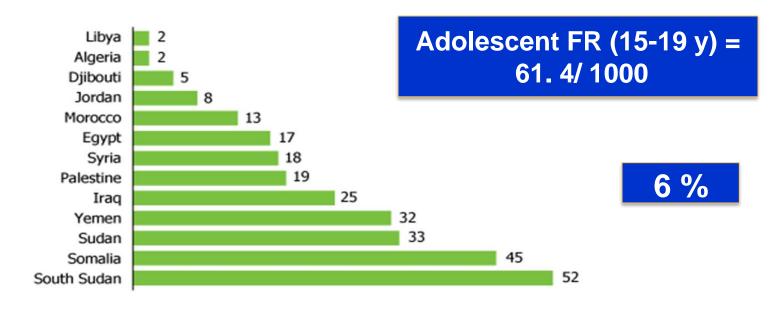
Ask a rhetorical thought-provoking question



ASK YOURSELF

WHAT DOES MY AUDIENCE NEED TO HEAR FROM ME?

State a shocking statistic or headline.



Percentage of Women Ages 20 to 24 Who Married Before Their 18th Birthday, Selected Countries in the Arab Region

Use a powerful quote.

As **Mahmoud Fathalla**, past president of the FIGO, said:

"Women are not dying of diseases we can't treat... They are dying because societies have yet to make the decision that their lives are worth saving."

Show a gripping photo



Use a prop or creative visual aid

